Target Market Determination



This Target Market Determination [TMD] is a document of Unity Bank Limited.

This TMD seeks to give our members, staff, product distributors, and other interested parties an understanding of the class of consumers for whom the product described has been designed, how the product is distributed, and related matters.

This TMD is not, and should not be construed as, a full summary of the product's terms and conditions. Nor is it a substitute for the provision of financial advice.

Any advice or information on this TMD does not take into account your personal objectives, financial situation or needs and you should consider whether it is appropriate for you. Please review our Disclosure Documents before acquiring any product.

Product	Advantage Plus (Owner Occupied)		
Issuer	Unity Bank Limited ABN/ACN 11 087 650 315 AFSL/Australian Credit Licence 240399 Reliance Bank is a division of Unity Bank Limited.		
Effective Date of TMD	1 st July 2022		
Target Market	 1st July 2022 Description of target market Consumers that are looking to purchase or build their first home or family home with a low deposit and meets the eligibility criteria of the Home Guarantee Scheme. Description of product, including key attributes The Advantage Plus is our fully featured home loan that offers complete flexibility with a full range of features and lower interest rates. Available for First Home Buyers or Single Parents that are eligible to be part of the Home Guarantee Scheme. The product's key attributes are: Waived annual fee Low variable and/or fixed interest rate (up to 5 years) Principal and interest or interest only payments 100% offset interest facility with Visa Debit Card access (variable only) Unlimited free redraw (fully funded loan/s only) Loan period available up to 30 years No monthly account keeping/service fees No penalty for early pay outs (variable only) Ability to make additional repayments at no extra cost (variable only) Additional repayments capped at \$10,000 per year for fixed rate Option to split the loan between fixed and variable (conditions apply) Eligible to use Government Guarantee 		

	Description of likely objectives, financial situation and needs of consumers in the target market			
	The product has been designed for consumers that:			
	 Seeking support through the First Home Guarantee or Family Home Guarantee. 			
	 Are seeking lower interest rates compared to Unity Bank's Advantage home loan 			
	 Are seeking the ability to save interest while having access to money by using an offset facility 			
	 Are seeking the flexibility to make extra repayments (\$10,000 per year cap for fixed rates) 			
	Are seeking flexibility to redraw funds as required (not available while loan is part funded during construction)			
Torgot Markot	Meet Unity Bank's credit assessment requirements and receive sufficient regular income			
Target Market (continued)	 Are seeking the ability to drawdown the loan progressively for loans for construction purpose 			
	 Are seeking the ability switch the loan type from a variable to a fixed rate (up to five years) 			
	 Are seeking the ability to split the loan balance into fixed and variable rate home loans 			
	Can provide residential property to secure the loan			
	 Need funds to purchase an established dwelling, a house and land package, a land and separate contract to build a home, or an off-the-plan. 			
	Classes of consumers for whom the product is clearly unsuitable			
	 Consumers who are not First Home Buyers or Single Parents Consumers that do not meet Unity Bank Limited's eligibility criteria Consumers that want a loan term greater than 30 years 			
	 Consumers that want a loan term greater than so years Consumers that want a line of credit facility 			
	 Consumers that have defined goals and objectives and are not met by this product. 			
	Distribution channels			
	The product is designed to be distributed through the following means and in			
	 accordance with Unity Bank process requirements: Direct distribution by Unity Bank employees via branch, online (including social media) and phone 			
	Online through relevant third-party websites			
Distribution	Distribution conditions and restrictions			
	 The distribution of the product is subject to the following conditions and restrictions: Consumer meets the minimum age of 18 			
	Consumer is an Australian citizen or permanent resident			
	 Consumer meets the credit eligibility criteria Be a shareholder or become a shareholder of Unity Bank 			
	Unity Bank to ensure staff are accredited and authorised as product			
	 distributors Consumers with appropriate borrowing capacity 			

Distribution (continued)	Why the distribution conditions and restrictions will make it more likely that the consumers who acquire the product are in the target market All applications for this product are subject to Unity Banks credit assessment and loan eligibility criteria. In addition, Unity Bank completes further upfront evaluations, ongoing due diligence, and monitoring of product training to our staff.		
	Any event or circumstances We will undertake a review of this TMD in the following circumstances:		
Reviews Triggers	 If any other event or circumstance occurs indicating that this TMD may no longer be appropriate. Where a review trigger or event occurs, we will review this TMD within 10 business days. 		

٦

Review Periods	Initial review We will undertake a review of this TMD within 12 months of the effective date. Periodic review We will undertake periodic reviews of this TMD at least every 2 years from the initial review.		
Distributors Reporting Requirements	Complaints	Distributors must report any complaints to Unity Bank Limited within 10 business days (in writing) if they become aware of a complaint related to risks, key terms, conditions or features of this product. All complaints in relation to this product will be reviewed and reported accordingly.	