Target Market Determination



This Target Market Determination [TMD] is a document of Unity Bank Limited.

This TMD seeks to give our members, staff, product distributors, and other interested parties an understanding of the class of consumers for whom the product described has been designed, how the product is distributed, and related matters.

This TMD is not, and should not be construed as, a full summary of the product's terms and conditions. Nor is it a substitute for the provision of financial advice.

Any advice or information on this TMD does not take into account your personal objectives, financial situation or needs and you should consider whether it is appropriate for you. Please review our Disclosure Documents before acquiring any product.

Additional features, fees, charges, or conditions other than those displayed in this document may be available or applicable. You will need to refer to the Account and Access Facility Conditions of Use, Summary of Accounts and Availability of Access Facilities, Fees and Charges documents, and relevant interest rates for full information.

Product	Community Support Loan (also known as Cash Support Loan)		
Issuer	Unity Bank Limited ABN/ACN 11 087 650 315 AFSL/Australian Credit Licence 240399 Reliance Bank is a division of Unity Bank Limited.		
Effective Date of TMD	18 th January 2024		
Target Market	 Description of target market Existing retail members of Unity Bank who are seeking an unsecured personal loan with a variable interest rate, for an amount of between \$1,000 and \$10,000 to assist with unexpected expenses arising from either: natural disasters (such as bushfires or floods) or a protected industrial action (as defined in the <i>Fair Work Act, 2009, (Cth)</i> (protected industrial action) Description of product, including key attributes The Community Support Loan is only offered to current Unity Bank members facing unforeseen expenses due to natural disaster or protected industrial action. It is not generally available for sale, has a limited availability and can only be accessed when Unity Bank activates it as a part of their relief package. The product's key attributes are: Loan amounts of between \$1,000 and \$10,000 Unsecured Terms of up to 10 years Variable interest rate Interest is calculated daily and charged monthly 		

	 Repayments are principal and interest and can be deferred for a maximum period of 3 months (interest is capitalised during any repayment deferral period) Unity Bank establishment fee waived Express approval Early repayments permitted Unlimited free redraw 		
Target Market (continued)	 Description of likely objectives, financial situation and needs of consumers in the target market The product has been designed for existing retail members who: Require financial support for unexpected expenses arising from a natural disaster or a protected industrial action Require the support for a legal personal purpose, and an eligible purpose as determined by Unity Bank Are seeking the flexibility to make extra repayments without a fee and/or seeking flexibility to redraw funds as required Meet Unity Bank's credit assessment requirements 		
(Retail members who: Are not experiencing financial hardship from a natural disaster or protected industrial action Do not meet Unity Bank's credit and other eligibility criteria Want a loan term for greater than 10 years or less than 1 year Want a fixed interest rate and certainty around the amount of interest charged Are not in financial hardship Want a line of credit facility Want a personal loan for a purpose which is not consistent with unexpected expenses arising from a natural disaster or industrial action Want a personal loan for a purpose that is deemed ineligible by Unity Bank (eg. Cryptocurrency, gambling, tobacco, alcohol) or for repayment of existing loans Have defined goals and objectives that are not met by this product. 		
Distribution	 Distribution channels The product is designed to be distributed through the following means and in accordance with Unity Bank process requirements: Direct distribution by Unity Bank employees via branch, online (including social media) and phone Distribution conditions and restrictions The distribution of the product is subject to the following conditions and restrictions: Retail member is a natural person (Australian citizen or permanent resident) aged over 18 years Retail member has unexpected expenses as a result of a natural disaster or recognised industrial action Retail member is a shareholder of Unity Bank Unity Bank to ensure staff are accredited and authorised as product distributors 		

	Why the distribution conditions and restrictions will make it more likely th consumers who acquire the product are in the target market			
	All applications for this product are subject to Unity Banks' credit assessment and loan eligibility criteria. In addition, Unity Bank completes further upfront evaluations, ongoing due diligence, and monitoring of product training to our staff.			
	We will undertake a review of this TMD in the following circumstances:			
	Complaints			
	 Consumer complaints (in number or significance) within a 3 month period regarding understanding of risks, key terms, conditions or features of this product. 			
	Feedback from Third Party distributors			
	Reporting received, or consistent feedback from Third Party distributors which suggests that the target market may no longer be appropriate.			
	 Substantial product change When a substantial change is made to the product terms, conditions, or key attributes 			
	 If we make a material change to the design or distribution of the product 			
	Product performance			
	 Evidence that consumer usage is significantly different from original 			
	 expectations and contrary to the design of the product Evidence that product is no longer meeting the financial situation, needs and a biasting of the target meeting. 			
Reviews Triggers	 objectives of the target market Evidence of substantial sales outside of the target market 			
Keviews mygers	 Evidence of substantial sales outside of the target market If the product's design or distribution receive adverse media coverage 			
	Significant change to the external environment			
	 Regulatory or legislative environment for this product 			
	Economic and market conditions			
	Notification from ASIC and/or AFCA			
	ASIC request immediate cessation of product distribution, or cessation of			
	particular conduct in relation to the product			
	 If ASIC raises concerns about the product's design or distribution If the Australia Financial Complaints Authority or a Court raise concerns about the product's design or distribution 			
	Significant dealings			
	 A significant dealing of the product to consumers outside the target market occurs 			
	 If any other event or circumstance occurs indicating that this TMD may no longer be appropriate. 			
	Where a review trigger or event occurs, we will review this TMD within 10 business days.			

Review Periods	Initial review We will undertake a review of this TMD within 12 months of the effective date.		
	Periodic review We will undertake periodic reviews of this TMD at least every 2 years from the initial review.		
Distributors Reporting Requirements	Complaints	Distributors must report any complaints to Unity Bank Limited within 10 business days (in writing) if they become aware of a complaint related to risks, key terms, conditions or features of this product. All complaints in relation to this product will be reviewed and reported accordingly.	
	Significant dealings	Unity Bank Limited will report to those required if it becomes aware of a significant dealing that is not consistent with this TMD.	